

Dr T. Satish Kumar
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Organized a guest lecture on : Corporate Communication in Multinational Companies” —by Mr. Vijay Amrut Raj, General Manager, Biological E.Limited on 5th December, 2024.

Organised a interactive session on the Book, “ Beyond Biryani: The Making Sense of a Globalized Hyderabad” by Dr Dinesh Chandra Sharma on 26th November, 2024.

Conducted a guest lecture on “Making Sense of Artificial Intelligence and Social Media”—by Dr Mohd Abdul Hameed, Assistant Professor, Dept of Computer Science, OUE college, O.U. Hyderabad.

Conducted a guest lecture on “ New Criminal Laws and their Impact on Media”—by Shams Khwaja, Advocate, Supreme Court of India, New Delhi on 30th July, 2024.

Organised a guest lecture on “Gandhi Spirit in Journalism and Cotemporary Challenges” —by Dr Abdul Samad Ibrahim, Former Head of Production I.G.N.O.U. New Delhi on 24th July,2024.

Organised a guest lecture on “Media and Advertising in a Data-driven World” ---by Prof. Patrick, Dept of Commerce, O.U. Hyderabad on 23/07/2024.

Organised a guest lecture on “ Media and International Relations”---by Dr A. Nagaraju, Associate Professor, E.F.L.U. Hyderabad on 06/07/2024.

Organized a guest lecture on “ Reporting Crime and Courts” by Mr Marri Ramu, Deputy Editor, The Hindu on 21st June,2024.

Appointed as a member of Osmania University’s Film club.

Over-saw submission of 31 PhD theses in Dept of Journalism and Mass Communication, O.U. Hyderabad till 31st January, 2024.

Organized “Jashn—E-Sainma” two-day national short film festival on 27th& 28th March, 2024 in Tagore Auditorium , Osmania University, Hyderabad.

30th September,2023: Took charge as Head & Chairman, BoS, Department of Journalism and Mass Communication, Osmania University, Hyderabad.

Institution: Department of Communication and Journalism, University College of Arts and Social Sciences, Osmania University, Hyderabad—500007.

I joined as Assistant Professor in Department of Communication and Journalism, University College of Arts and Social Sciences, Osmania University, Hyderabad on in 2013.

I have over eleven years of teaching experience as a permanent faculty in Mass Communication and Journalism subjects. I completed Ph.D.in the year 2012 on “Human Resource Management Practices in Media Organizations of Hyderabad” from Department of Communication and Journalism, Osmania University, Hyderabad.

Worked as General Warden for E-2 hostel, Osmania University for one and half year.

Worked as Mess Warden for “C” hostel, Osmania University for two years.

1) Rakesh. K & Kumar, Satish. T (2021), “Impact of Unethical Advertising on Consumer Buying Behavior”, IJRSET, Vol 10, April, Pg 4591—4599.

2) Rakesh, K & Kumar, Satish. T (2022) “Impact of Brand Communication on Consumer Behavior”, IJRSET, Vol: 11, Issue: 10, October.

3)Purnachandar, P & Kumar, Satish. T (2023) “Stringers Exploitation in Newspapers Organizations”, IJMRSETM, Vol: 10, Issue: 6, June.

4) Purnachandar, P & Kumar, Satish. T (2023) “Stringers News Reporting Responsibilities: Their Crucial Role in Journalism”, IJMRSETM, Vol: 6, Issue: 8, August.

5)Upendar, Sangam & Kumar, Satish. T (2023), “Media Platforms and Political Communication”, IJMRSETM, Vol: 6, Issue: 9, September.

6) Upendar, Sangam & Kumar, Satish. T (2023), “Social Movements and Its Communication through Media in Public Sphere”, IJMRSETM, Vol: 6, Issue: 10, October.

7) Khader, Fareeha M.A. & Kumar, Satish. T (2023), “Media Manipulation and the Politics of Polarisation in India”, IJMRSETM, Vol: 6, Issue: 7, July.

8)Khader, Fareeha M.A. & Kumar, Satish. T (2023), “Astroturfing in Indian Politics: Web of Deception and Reverse Censorship, IJMRSETM, Vol: 6, Issue: 11 November.

9) Sujatha, S &Kumar, Satish. T (2023), “Female Characters, Liberal Feminist Theory and Feminism in K. Bala Chandra’s Telugu Films: A Study”, IJMRSETM, Vol: 6, Issue: 12, December.

10) Yadav, Srikanth & Kumar, Satish. T (2023), “The Social Calculus of Voting, Ideology, Caste and Media Influences in Elections”, SPWI Journal for Social Welfare, Vol: 6 Issue: 4, Oct-Dec.